

Curriculum Vitae

Personal Data

Name	Urs Lerch
Date of Birth	April 1, 1963
Place of Birth	Basel (Switzerland)
Nationality	Swiss
Marital Status	Married, 1 daughter (2004)
Email	mail@ulerch.net

School

1969 - 1974	Primary school in Basel and MuttENZ, Switzerland
1974 - 1982	High School in MuttENZ, Switzerland

Education

1983- 1988	Undergraduate and graduate studies of economics, University of Basel, Switzerland Thesis: „Interaction and group training in the development of human resources and leadership“ (Prof. Dr. W. R. Mueller) lic. rer. pol. 1988
2006 - 2010	PhD in economics at the Technical University of Berlin, Faculty IV - Electrical engineering and computer science, title of work: „Commercial development of Open-Source-Software: Idealism, Pragmatism or Strategy?“ (Prof. Dr. Bernd Lutterbeck) Dr. rer. oec. 2010



Professional Experience

1982 - 1983 one-year internship in the AWZ (direct marketing), Basel

1989 - 1999 Manor (retail store), Basel

- Coordinator of statistics in the department of Audit/ Organisation (until 1990)
- Project manager / Organizer in the department of Human Resources (until 1994)
- Software developer in the department of Information Technology / Development (until 1999)

1999 - 2006 clan informatik ag, Zurich

- Senior Software developer (until 2001)
- Project manager (until 2002)
- Business Unit Manager Development (until 2006)

2007 - now Freelance Information Technology Consultant

2013 - now Soundposter GmbH, Aarau, Switzerland
Founder

2013 - now Soundposter Inc., New York
President

Community Involvement

OLPC.ch Co-Chairman of the Swiss One Laptop Per Child association



Professional Skills

Languages

- Solid experience of 10+ years in Web development with HTML5, Javascript/jQuery and CSS
- Solid experience of 5+ years in Java development with Eclipse (although outdated)
- Experience with PHP and Perl

Databases

- Experience with mongoDB and mySQL
- Solid experience of 10+ years in Oracle and SQL / PL-SQL development (although outdated)

OS

- Linux
- Windows

Frameworks

- Meteor & Galaxy
- Amazon Web Services (S3, EC2, CloudFront, Route 53, SQS, WorkMail)
- Facebook API, Twitter API, Google APIs, Soundcloud API
- Braintree Payment Gateway

Other Technologies

- User Experience (several certificates by the Interaction Design Foundation)
- JSON
- XML

Strengths

- Highly interdisciplinary, experience in various domains such as finance, commerce and security
- Good communication and inter-personal skills
- Good team player with optimistic approach
- An ability to take responsibility, committed to maintaining efficiency and accuracy